



## The KERN Group — Your Partner for Global Languages

The consolidated firms of the KERN Group make up a full-service, international provider of language services. We offer: translation and interpretation in all languages; project management for terminology and translation-memory; transcription; editing; adaptation and copy-writing; technical editing; software and website localization; dubbing, subtitling, and desktop-publishing, including printed material in foreign languages. In addition the KERN Group leads client-specific lan-

guage-training in its Language Center or on-site in businesses around Germany. The KERN Group trains both technical and management personnel using seminars, workshops, and coaching sessions combined with intercultural training.

For more than 50 years the KERN Group has, together with its clients, grown to meet the demands of globalization and international markets.



Founding of KERN by Manfred and R. Birte Kern. Head office in Frankfurt am Main. Business focus: foreign-language marketing and printed material, translation and interpretation.

Opening of the first branch office in Düsseldorf. Expansion of services to include rental of interpretation equipment and foreign-language instruction. Today the KERN Group is active in over 40 locations across Germany.

Founding of first international subsidiary in Paris (KERN SARL, Traduction et Interprétation). Later branches opened in New York, London, Hong Kong, San Francisco, Amsterdam and Vienna.

WERN & PARTNER Marketing Agency takes over the development of foreign-language marketing material and multilingual desktop-publishing.

Transition of KERN to KERN Global Language Services. First company-wide use of translation- and terminology-management tools. Server-linked installations of Across and SDL henceforth used as standard workflow tools.

KERN acquires IKL Business Language Training and founds KERN IKL Business Language Training & Co. KG. Consolidation of their shared office- and teaching-space into present company headquarters at Kurfürstenstraße 1, Frankfurt am Main.

Launch of the KERN-developed, client-specific translation and terminology-management portal "clicktranslate" and "term4client™".

Certification of KERN IKL Business Language Training & Co. KG as a recognized workplace for advanced internships, according to TÜV Hessen (Technical Supervisory Board) Employment Accredita-

tion and Licensing Requirements, SGB III (Social Code III). The language exam "lingoscore" is developed for use by Human Resource Departments.

Market launch of the client-specific, browser-based translation management portal "portal4client™".

Expansion of the area of foreign language teaching in Austria by integrating the CEF Institute into KERN Austria GmbH.

Takeover of translingua KG in Austria and integration into KERN Austria GmbH.

The KERN Group is 100% family owned and, even today, managed by the second generation of Kern family leaders – Dr. Thomas and Michael Kern.



www.e-kern.com

Pitt House  $\,\cdot\,$  120 Baker Street  $\,\cdot\,$  London W1U 6TU  $\,\cdot\,$  Phone: (020) 78 31 56 00  $\,\cdot\,$  kern.london@e-kern.com